

GRAPHIC DESIGNER

WEB DEVELOPER

INFORMATION

Hello, I'm Richard A. Carrasquillo

A dynamic Graphic Designer and Web Developer with more than 10 years of experience in the industry of Marketing and Advertising. Experienced in Digital Design, Multimedia Production, Web Development, and Visual Communication Strategies. Skilled in creating visually engaging content for print, digital, and multimedia platforms, ensuring brand consistency. Strong attention to detail and passion for staying up to date with industry trends and technologies.

Phone Number

787-320-2446

Email

carrasquillodiaz@gmail.com

Address

Gurabo, P.R.

Portfolio

www.rc-portfolio.com

EDUCATION

Certificate in Web Development

Udemy 2024

MA in Science in Programming of Interactive Technologies

Atlantic University College 2019

BA in Graphic Design & Animation

Atlantic University College 2009

SKILLS

- Photoshop
- Illustrator
- Adobe XD
- Premier Pro & After Effects
- Canva
- Figma
- UX/UI Design
- Web Design & Development

LANGUAGES

Spanish

Native proficiencia

English

Working proficiencia

Experience

Web Developer & Designer

Axes Digital Marketing and Media - San Juan, P.R.

- Designed visual content for events, meetings, conference materials, brochures, billboards, posters, branding elements, social media ads, single and multiple page print for Places To Go PR and Guia de la Salud, and National Directories.
- Collaborated with creative team to create advertising campaigns, designed and develop clients websites.
- Coordinated with cross-functional teams including the marketing department, developers to optimize and execute web projects for clients.
- Developed and maintenance of corporative websites placestogopr.com, guidelasaludpr.com, axesa.com, intranet.

Graphic Designer & Web Developer

Perfect Storm Agency - San Juan, P.R.

- Designed and developed responsive and user-friendly websites using HTML5, CSS3, JavaScript, and jQuery.
- Designed and developed visually compelling graphics for digital and print media, including social media graphics and videos, web banners, email campaigns, brochures, flyers, posters, and business cards, resulting in increased brand visibility.

2021 - CURRENT

2019 - 2021

Experience

Digital Graphics & Video Game Development Professor

Interamerican University of Puerto Rico - Fajardo, P.R.

2020 - 2024

- Designed and delivered lectures, assignments, and projects that covered topics such as graphic and web design, game development, color theory, typography, video editing and photography.
- Developed course materials, including syllabi, lesson plans, and learning objectives.
- Provided one-on-one support and feedback to students, including grading assignments, assessing student progress, offering additional resources and guidance.

Graphic & Web Design Professor

National University College - Fajardo, P.R.

2015 - 2020

- Lead Instructor of the graphic design department.
- Contributed to the development of the graphic design department working with the director in planning events, and community outreach.
- Creating curriculum for each course in their course load.
- Lecturing on specific design topics within the curriculum.

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